

Mercury Adhesives

Press Release

For Details, Contact:

Press relations
press@mercuryadhesives.com

6150 Parkway North Dr
Cumming, GA 30040
USA

Phone: 770-886-9566

Fax: 770-886-9566

Email sales@mercuryadhesives.com
Website: www.mercuryadhesives.com

Mercury Adhesives To Sponsor World Record Attempt At SEFF 2008

Cumming, Georgia 03/01/08

Mercury Adhesives announced today that they had been selected along with Atlantahobby.com to be the official sponsors of a Guinness™ World record attempt to be held during The Southeast Electric Flight Festival (SEFF) May 1-4 2008.

About The World Record Attempt

Cliff Whitney, Mercury cofounder stated “We are very excited to have been selected as the official sponsor of this once in a lifetime opportunity. During the SEFF festival officials will attempt to set a new and official Guinness™ World record for the most RC aircraft in the air at one time. Pilots registered for the event have the opportunity to register for a slot which is limited to the number of available frequencies thus the exclusivity of the opportunity. Just think, if all of the available slots are taken this record may never be broken again. What a privilege is to be part of a real Guinness™ world record attempt.

Stay tuned for more information and clues as to how to secure a pilot slot by signing up for the newsletter at www.atlantahobby.com”

About Mercury Adhesives

Mercury Adhesives is a privately held corporation located in Cumming, GA. Mercury products are the only USA produced line of adhesive products and are distributed via quality retail outlets around the world. The Mercury mission is to manufacture in the USA and distribute the highest quality Scientifically Engineered adhesives. More info is available at www.mercuryadhesives.com

About The Southeast Electric Flight Festival (SEFF)

SEFF is hosted by the Fayette Flyers (www.fayetteflyers.com) and produced and directed by event coordinator Jeff Meyers. The event is held at Hodges Hobbies (www.hodgeshobbies.com) in Americus Ga.. SEFF has grown each year to be the largest gathering of electric RC aircraft in the world with pilots making the trip to fly at SEFF from many countries.

The World record attempt is the brain child of Mr. Ric Vaughn who will coordinate the attempt with the fine folks from Guinness™ during SEFF. Mr Vaughn is the SEFF Co Contest Director and President of NEAC – National Electric Aircraft Council – A S.I.G. of the AMA. Many local and national dignitaries are anticipated to attend to view the attempt and each participating pilot will receive a commemorative T-shirt and certificate to mark the occasion.

